



MEDIA ADVISORY

Date: Wednesday, 21 August 2024

Attention: Journalists, News Editors and Executive Producers

FOR IMMEDIATE RELEASE

MEC MASILELA TO HAND OVER HAIR SALON AND CAR-WASH EQUIPMENT TO BOLSTER THE INFORMAL SECTOR

Mbombela - The MEC for Economic Development and Tourism, Ms. Makhosazane Masilela, will donate car wash and hair salon tools of trade to selected informal businesses from the Nkomazi Local Municipality. This is part of MEC's ongoing SMMEs Economic Empowerment Roadshow, which is aimed at boosting the informal business sector with tools of trade, as well as providing them with non-financial support.

"In our quest to empower the informal business sector, we are continuing in earnest, with our SMMEs Economic Empowerment Roadshow, as we have done during the 6th administration. This is a sector which is very crucial to drive inclusive economic growth and create of jobs for our people. It is our conviction to ensure that this all-important sector is nurtured by creating a conducive environment for it to thrive and contribute towards poverty alleviation in our townships and villages. We will leave no one behind, as we grow Mpumalanga", said MEC, Masilela.

During the previous administration, the Department of Economic Development and Tourism, has through the SMMEs Economic Empowerment Roadshow, donated tools of trade to various informal businesses in the Province. In November 2023, ten (10) informal businesses that were incubatees at the Mpumalanga Stainless Initiative in Middleburg, as well as ten (10) car wash operators in Mashishing, received the relevant tools of trade. On 06 March 2024, another ten (10) sewing cooperatives from across the Emalahleni Local Municipality received industrial sewing machines and production material.

Details of the hand-over are as follows:

Date : Friday, 23 August 2024
Time : 10h00
Venue : Ward 17, Salvation Army, Emangweni Village

All media is invited.

For confirmation of attendance, members of the media are requested to contact **Mr. Thomas Msiza on 079 500 0137 or 013 766 4328**

Issued by the Mpumalanga Department of Economic Development and Tourism.

For enquiries, please contact **Mr Silence Mhlaba** | Departmental Spokesperson | 066 4757 963 or **Ms. Nomthandazo Mpangane** | MEC's MLO | 073 510 0525