



economic development
& tourism

MPUMALANGA PROVINCE
REPUBLIC OF SOUTH AFRICA



TOURISM AND PARKS AGENCY
An Entity of the Department of Economic Development and Tourism

MEDIA ADVISORY

Date: Thursday, 29 August 2024

Attention: Journalists, News Editors and Executive Producers

FOR IMMEDIATE RELEASE

MPUMALANGA DEPARTMENT OF ECONOMIC DEVELOPMENT AND TOURISM TOGETHER WITH ITS ENTITY, THE MPUMALANGA TOURISM AND PARKS AGENCY TO HOST THE PROVINCIAL TOURISM MONTH MEDIA LAUNCH

The Department of Economic Development and Tourism (DEDT), together with its Public Entity, the Mpumalanga Tourism and Parks Agency (MTPA), will host the Provincial Media Launch as part of the Tourism Month celebration. Tourism Month is celebrated annually in September by member countries of the United Nations World Tourism Organization (UNWTO), to highlight the importance of tourism and its contribution to the economy.

South Africa is a member of the UNWTO and celebrates World Tourism Day every September to raise awareness of the social, cultural, political and economic value of tourism and how the sector can contribute to achieving the Sustainable Development Goals. Accordingly, during the month of September, the Department through its Public Entity, the MTPA will be hosting a number of activities to create awareness on less visited sites and to encourage our people to explore the Province, thereby promoting domestic tourism.

During the media launch, MEC for DEDT, Ms. Makhosazane Masilela, will unveil the Tourism Month Calendar. This year's Tourism Month is celebrated under the theme: ***"Tourism and Peace – 30 of connecting people, places and culture"***.

The media launch is planned as follows:

Date : Tuesday, 03 September 2024

Time : 16:00

Venue : Incwala Lodge (Emakhazeni Local Municipality)

Media representatives are invited to attend and cover the event. Media houses are requested to confirm their attendance latest by Monday, September 02, 2024 for logistical arrangements.

-END-

Issued by the Mpumalanga Tourism and Parks Agency and Economic Development and Tourism

Mr Simphiwe Shungube @ 072 033 7559 and Mr. Silence Mhlaba @ 066 475 7963
Heads of Communications

Private Bag X11 338, Mbombela, 1200
N4 National Road, Hall's Gateway, Mataffin, Mbombela, Mpumalanga
+27 (0)13 065 0859/0860 | Email: info@mtpa.co.za
Reservations: +27 (0)13 065 0865 | reservations@mtpa.co.za

Report Fraud, Theft and Corruption and Save the MTPA
Tip-Offs Anonymous: 0800 214 775 | 0800 204 625

