



**economic development
& tourism**

MPUMALANGA PROVINCE
REPUBLIC OF SOUTH AFRICA

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MEDIA ADVISORY

Date: 23 April 2015

FOR IMMEDIATE RELEASE

Attention: News Editors/ Assignment Editors

MPUMALANGA TO ENGAGE PROVINCIAL TOURISM STAKEHOLDERS TO CRAFT A NEW TOURISM VISION

Machadodorp – The Mpumalanga Department of Economic Development and Tourism will next week engage Provincial Tourism Stakeholders in order to jointly enhance tourism growth in the Province. Amongst others, the engagement seeks to:

- Develop a joint tourism vision with the private sector in the Province for the growth and development of the sector;
- Develop an implementation plan with all the key tourism role players in the Province;
- Identify specific areas of co-ordination, co-operation and alignment;
- Develop a partnership model for the roll-out of the strategic action plan that will enable the Department, working with the private sector, to drive transformation of the tourism sector in the Province.

Details of the event are as follows:

Date: Tuesday, 28 April 2015

Venue: Kloppenheim Country Estate, Winnarspoort Road, near Machadodorp

Time: 08h30

AII MEDIA IS INVITED

For media confirmations, please contact: Comfort Ngobe @ 082 412 1997 | Sunday Mbatha @ 083 940 9150

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***Issued by the Department of Economic Development and Tourism
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