



MEDIA ADVISORY

Date: 01 December 2015

FOR IMMEDIATE RELEASE

Attention: News Editors/ Assignment Editors

KHOLWANE ENSURES ECONOMIC EMPOWERMENT OF SMALL BUSINESSES THROUGH THE LAUNCH OF TYRE SERVICE CENTRE INITIATIVE

Mbombela – In his quest to strengthen support and empower small businesses in townships, the MEC for Finance, Economic Development and Tourism, Mr. Sikhumbuzo Eric Kholwane, will officially launch the first phase of the Tyre Initiative which will see black-owned enterprises claiming a stake in the lucrative tyre industry.

This Initiative by the Department of Economic Development and Tourism, in partnership with Sumitomo Rubber South Africa, trading as Dunlop Tyres, and government's development finance agencies, will initially see ten (10) black-owned enterprises receiving equipment for a Tyre Service Centre, including business development support.

One such enterprise which has benefitted from the Initiative and has proven to be successful, is the Khwez' Lam Tyre Service Centre, situated at the entrance of Matsulu just outside Malelane.

To this end, MEC Kholwane accompanied by Dunlop Tyres, will officially hand over the necessary equipment and launch the Khwez' Lam Tyre Service Centre.

DETAILS OF THE LAUNCH:

Date: Thursday, 03 December 2015
Venue: Khwez' Lam Tyre Service Centre, Matsulu T-Junction (off the N4)
Time: 10H00 am

AII MEDIA IS INVITED

For media confirmations, please contact: Comfort Ngobe @ 082 412 1997 | Sunday Mbatha @ 0715506573

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***Issued by the Department of Economic Development and Tourism
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