

Department of Economic Development and Tourism  
**Mpumalanga Provincial Government**

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## **MEDIA ADVISORY**

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**Date: 12 September 2014**

**Attention: Editors/ Executive Producers/ Tourism Beat Writers**

**FOR IMMEDIATE RELEASE**

### **KHOLWANE TO HONOUR WINNERS OF THE 2014 LILIZELA TOURISM AWARD**

**Mbombela** – Mpumalanga Finance, Economic Development and Tourism MEC, Sikhumbuzo Eric Kholwane will honour tourism players and product owners at the second annual **Lilizela Tourism Awards** to be held in Mbombela next week.

The objectives of the Awards are:

- To recognise and celebrate tourism excellence;
- To encourage key players to strive for excellence in order to grow global competitiveness in tourism;
- To reward the people who deliver excellence in tourism;
- To give the industry added motivation and a reason to celebrate;
- To give the public a voice that counts; and
- To create awareness about the value and importance of tourism.

**Details of the event are as follows:**

**Date:** Tuesday, 16 September 2014  
**Venue:** Emnotweni Arena | Riverside | Mbombela  
**Time:** 18h00

**ALL MEDIA IS INVITED**

**For media confirmations, please contact:**

Comfort Ngobe @ 082 412 1997 | Sunday Mbatha @ 0839409150

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*Issued by the Communication Directorate*

*Mpumalanga Department of Economic Development and Tourism*

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