



**economic development
& tourism**

MPUMALANGA PROVINCE
REPUBLIC OF SOUTH AFRICA

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Litiko Letekutfufukiswa
Kwetemnotfo neteku Vakasha

UmNyango WezokuThuthukiswa
KoMnotho neze Vakatiho

Departement van Ekonomiese
Ontwikkeling en Toerisme

20 February 2024

Dear Valued Stakeholder,

RE. INTRODUCING MOONRAISES STRATEGY & TRAINING FOR THE MP 360° ROUTE DEVELOPMENT PROJECT

This letter serves to confirm that the Mpumalanga Department of Economic Development and Tourism (DEDT or "the Department") has appointed Moonraises Strategy & Training ("Moonraises") to conduct the feasibility assessment on developing the aforesaid route. The project is already underway and scheduled to conclude at the end of March 2024.

This project emanates from the 2022 Lekgotla resolutions through which the Department and the Province seek to invite visitors to the spectacle of an unforgettable journey of the "must-see" attractions. The primary intent is to curate a tourist experience route that traverses all three districts and to stimulate small business development. To this end, Moonraises will be conducting online surveys, face-to-face district workshops and a physical inspection of some of the routes which will entail interacting with various key stakeholders as directed by the Project Steering Committee (PSC).

The success of the project hinges on your keen participation as our valued stakeholders. We kindly request your cooperation.

Should you have any questions, please do not hesitate to contact the project leaders, Mr. JD Mdluli at JDMdluli.mpg@gmail.com or 013 766 4582 (MDEDT) or Mr. Khumbu Sithole at khumbu@moonraises.co.za or 082 356 5859.

Sincerely,

MR. JD MDLULI
SENIOR MANAGER: TOURISM DEVELOPMENT

